

Keon Cordner: Maestro of Las Negus Entertainment

Keon G. Cordner, the driving force behind Las Negus Entertainment, is a visionary whose journey in the music industry is akin to a symphony of talent and innovation. From the early days of his life, Keon's creativity was sparked by the immersive world of music. Growing up, he was surrounded by legends like Super Blue, Johnny King, Kenny Phillip, and Junior Ibo Joseph, thanks to his father, Gary Cordner, who often took him to vibrant studio sessions. These formative experiences ignited a lifelong passion that crescendoed into his undeniable calling.

From the modest beginnings of a home studio to achieving chart-topping success, Keon has orchestrated a career characterized by originality and vision. His signature sound marries innovative design with emotive melodies, transcending genres and defying expectations. This trailblazing artistry has cemented his reputation in the music industry as a forward-thinking creative force.

A Career of Dedication and Excellence

Keon's professional journey is a masterclass in dedication, adaptability, and perseverance. With over four years of professional experience in music production, he has honed his craft in high-pressure, structured environments, bringing precision and discipline to every project. His international and regional travels have broadened his creative repertoire, equipping him with the ability to harmonize with diverse cultures and collaborate across borders—essential skills for leadership roles in regional and global markets.

Under his stewardship, Las Negus Entertainment has emerged as a registered recording label offering an extensive suite of services, including:

- **Vocal Production**
- **Mixing and Mastering**
- **Music Video Production**
- **Artist Development and Mentorship**
- **Songwriting**
- **Videography, Photography, and Drone Services**
- **Graphic Design and Animation**
- **Scriptwriting**

The label ensures that artists are properly registered with organizations such as COTT and ASCAP (American Society of Composers, Authors, and Publishers) and that all produced songs are digitally registered for monetization. As of November 17, 2024, Las Negus Entertainment boasts over 102,000 engagement views on its digital platforms within the past 30 days—a testament to its growing influence.

Guided by Passion and Purpose

Keon is a virtuoso of multitasking, effortlessly balancing his professional commitments with the dynamic rhythms of his recording studio. His spiritual journey has illuminated his extraordinary gift for music, enabling him to serve as a mentor and guide to the artists who work alongside him. Through Las Negus Entertainment—named for its royal connotation, "King"—Keon continues to elevate the industry standard with his unwavering commitment to excellence.

The Road Ahead

As Keon forges ahead, his dedication to research and innovation propels him into uncharted creative territories. Like a crescendo reaching its peak, he remains poised to embrace new opportunities, redefine industry norms, and deliver unforgettable contributions to the music and business arenas. His story is far from over, as he continues to compose a legacy of inspiration, creativity, and success.