

QUYNTON GOODING

Fondly known as Akinde, is a dynamic professional with over 30 years of experience spanning entertainment, marketing, production operations, and event management. His unwavering commitment to excellence and innovation has made him a trusted figure across both corporate and creative industries. Quynton's approach to leadership is guided by his mission to achieve self-actualization through love, leadership, service, and a steadfast commitment to purpose and value.



Quynton holds a Master of Science in Innovation, Manufacturing Management, and Entrepreneurship, a Bachelor of Arts (Hons) in Business Management and is completing his doctorate at the University of Trinidad and Tobago. His expertise is further underscored by professional certifications in sound engineering, marketing, and Information Technology. His career has been marked by strategic roles, most emphatically as **Akinde Project Co.**, where he provides solutions in marketing, event production, and digital innovation for clients across multiple industries.

Quynton has dutifully served as both Secretary and Board Director for COTT and has been instrumental in implementing policies to protect and expand intellectual property rights while maintaining the highest corporate governance standards in his role. His marketing ingenuity, particularly in digital strategies, has significantly enhanced the

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visibility and profitability of brands under his guidance. A seasoned youth mentor and wellbeing advocate, Quyn-ton has dedicated his career to fostering growth and innovation.

He has facilitated workshops in personal development and emotional intelligence, empowering the minds of youth and adults alike through his growing mental wellness company and digital mobile app, **Befitment** (available on Android and iOS).

As a recording, performing artist and one half of the successful rapso duo Kindred, Quyn-ton has shared stages with icons like Buju Banton, Damian Marley, and Beres Hammond. His creative portfolio includes several music videos, high-profile brand endorsements, and participation in prestigious festivals such as SXSW and Reggae on the River. Through his current ventures, including the Akinde Project, Quyn-ton is committed to bringing innovative strategies to intellectual property management, community development, and digital transformation. His ability to bridge creativity and strategy ensures his continued impact across industries while inspiring the next generation of leaders and creators. Quyn-ton's life work embodies his mission to align personal growth with professional excellence, advocating for the realization of the true self through leadership, love, and service.